



Yanco International Inc.

February 14, 2025

To: Yanco Dealers

RE: 2025 Yanco Minimum Advertised Pricing (MAP) Policy

Dear Valued Dealers,

Effective **April 1, 2025**, the Minimum Advertised Price (MAP) for all Yanco International products will be **25% above our 50/10/10 Net Price**. This update replaces the previous MAP policy, which required a MAP of 20% above our 50/10/10 net price.

This policy applies to **all Yanco products** listed and sold on eCommerce platforms. Yanco International will monitor advertised prices across platforms to ensure compliance with the MAP policy. Failure to comply may result in suspension of purchasing privileges.

Please feel free to reach out if you have any questions or need additional information.

Thank you for your understanding and partnership.

Best Regards,

Hever Calles

Sales Manager

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