



T&S Brass Revised Minimum Advertised Price (MAP) Policy

May 4, 2022

As of July 1, 2022, T&S Brass will implement a Revised Minimum Advertised Price (MAP) policy. The MAP Policy is designed and intended to protect T&S Brass's brand reputation for outstanding products and help to ensure that customers of our resellers receive the service and support necessary to promote and maintain T&S Brass's brand reputation. The policy will apply to all T&S Brass resellers regarding Internet advertisement by a reseller in the United States.

Advertisements

The policy applies to all Internet advertisement of T&S Brass products ("Covered MAP Products") listed on **Schedule A** below. No T&S Brass reseller may advertise a price for any T&S Brass Covered MAP Product less than the applicable minimum advertised price for that product. T&S Brass does not allow the use of Internet split-screen, side-by-side advertising, or pop-ups to advertise a non-T&S Brass product.

The MAP Policy applies only to Internet advertised prices. T&S Brass resellers remain completely free to set, in their own discretion, the prices at which they will sell T&S Brass products. The MAP Policy does not restrict a T&S Brass reseller's ability to determine the price at which products are actually sold or offered for sale to an individual customer. The MAP Policy does not prevent a T&S Brass reseller from advertising that a customer may "call for price" or "email for price," or to use similar language.

Minimum Advertised Price

The advertised price for a MAP Covered Product may not be more than 45% less than the price listed in the applicable T&S Brass list price for that product.

Violations

T&S Brass is solely responsible for determining whether a violation of its MAP Policy has occurred, as well as determining appropriate penalties. T&S Brass will be reviewing all Internet pricing and commerce via an outside third-party monitoring service to ensure consistent adherence to this MAP Policy.

In the event that a violation of T&S Brass's MAP Policy is detected, T&S Brass will contact the reseller and allow a 72-hour window to remedy the infraction. All shipments to that reseller will be discontinued or placed on hold if the MAP Policy violation is not corrected within the 72-hour period. Repeated violations of the MAP Policy may result in excluding reseller from promotions, refusing new orders, or terminating the account.

T&S BRASS AND BRONZE WORKS, INC.



Miscellaneous

T&S Brass has unilaterally adopted this MAP Policy in furtherance of its independent business strategy. Nothing in the MAP Policy shall constitute an agreement between T&S Brass and a reseller. T&S Brass will not discuss conditions of acceptance related to its MAP Policy. The MAP Policy is non-negotiable and will not be altered, modified, or amended for any T&S Brass reseller.

T&S Brass is not soliciting and will not respond to complaints from any person or entity concerning the advertising practices of any T&S Brass reseller. T&S Brass reserves, in its sole discretion, the right to modify, interpret, and enforce its MAP Policy. All communications and questions regarding the MAP Policy must be directed to MAP@tsbrass.com.

***Schedule A: Covered MAP Products**

The MAP Policy applies to Internet prices for all T&S Brass products excluding waste drains, waste drain related products, and all Equip branded products.

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