



August 1, 2025

RE: Dynamic M.A.P. Policy

Dear Valued Customer,

The purpose of this document is to inform and reinforce our Minimum Advertised Price (M.A.P.) policy. This policy will assist all our distributors from deteriorating the market value of specific Dynamic products. Implementing this will allow us to maintain a strong and profitable dealer network while maintaining the integrity of the brand.

Effective August 1, 2025, the products listed below will have a Minimum Advertised Price (M.A.P.). This applies to all advertising media including print, TV, e-commerce/internet, and/or promotions directed at the end user. All forms of mathematical manipulation or efforts to circumvent our policy in any way including but not limited to... inviting customers to see price in cart, text, chat, call or email for price, log-in for price, or making other statements that suggest a lower price is available and may be observed in the cart or at final checkout stage will not be accepted. All distributors selling to a third party including Amazon, eBay and Walmart that violate this policy will be held responsible.

DynaCube (CL Series any size) Manual Dicer - \$599
MiniPro (MX070 Series any color) 6.5" Mini Immersion Blender - \$199
MX005.1 (MX91) 16" Classic Immersion Blender - \$729
E002 (SD92) 5.0 Gallon Manual Salad Spinner - \$189
E001 (SD99) 2.5 Gallon Manual Salad Spinner - \$169
E007 (SDMiniSC) 1.25 Gallon Manual Salad Spinner - \$129
TB002 (Power Pro) Mobile Mixer - \$ 10,250
BL003.1 (BlendPro 3) Blender - \$585
BL003.1SE (BlendPro 3SE) Blender w/Sound Enclosure - \$965
PM001.1 (LT7) Stand Mixer - \$1125
JP001.1 (JuicePro 1) Auto Juicer Single - \$3525
JP002.1 (JuicePro 2) Auto Juicer Double - \$4485

At Dynamic, we are committed to maintaining a profitable distribution channel and would strongly advise compliance as outlined above. We know that our determination to continue to enforce this policy will result in improved margins and consequently improved profitability for our valued distribution partners.

Dynamic acknowledges that you are free to advertise and sell to whomever, at whatever price you choose, however, we reserve the right to alter pricing (discounts) and/or terminate business with non-compliant distributors in our ongoing efforts to maintain market value integrity.

We thank you for your business.

Regards,

Dynamic USA Management Team



DYNAMIC USA

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