



January 1, 2024

NEW CDN POLICY REGARDING SALES ON THIRD-PARTY MARKETPLACES

CDN, a global category leader in kitchen measurement tools, known for quality and innovation, is implementing a new policy on the sale of CDN thermometers, timers and scales online, including third-party marketplaces.

Effective **February 15, 2024**, any entity selling CDN products online will be required to follow and implement this new third-party marketplace policy.

You can continue to advertise and sell CDN products on your own website.

You may not sell CDN's products on any third-party marketplace websites that you do not own or control without CDN's prior written approval. The list of third-party marketplaces includes but is not limited to Amazon, Walmart, eBay, Wayfair, Alibaba, Home Depot, Costco and Target.

You may not sell to a customer that you know or should know is selling CDN's products on a third-party website that that customer does not own or control. This excludes the sale of CDN products on reward based or password protected membership online stores.

Any customer that violates this policy will be subject to penalties, which may include the loss of discounts or allowances and/or termination of your status as a CDN customer.

This policy change is mandatory. We are working diligently to oversee and control advertising and distribution across all sales channels, with focus on third-party platforms. This change guarantees that our marketing consistently reflects our premium quality, which benefits our preferred partners as well as CDN.

If you have any questions regarding this new policy, please contact shawn@CDNmeasurement.com.

A handwritten signature in black ink, appearing to read "Shawn DiGruccio".

Shawn DiGruccio
Executive Vice President
CDN

Authorized Reseller Name

Authorized Reseller Signature Date

Notification Contact Name

Notification Email