



June 1st, 2026

To Our Valued Industry Partners,

Over the past two months, our KICK A\$\$ promotions have brought something to life in a big way. We learned, when Waring is competitively positioned, **we win together**. With your support, we saw firsthand how the right pricing unlocks stronger momentum, greater visibility, and real growth opportunities across the market.

We want to thank you for your partnership and for leaning in to support these promotions. Your efforts helped prove that a more competitive approach drives stronger results for all of us.

That success has enabled us to take the next step!

Your guidance and partnership have allowed us to implement a **pricing reset across Key HERO items** for the balance of 2026, effective immediately. You have proven that a simplified, go-forward pricing structure designed to keep us competitive every day can and will support sustained growth.

At the same time, we've sharpened the HERO assortment. We are doubling down on top-performing products and removing slower movers so we can focus on what's driving results.

The impacts on all of our businesses are ever-changing, but this is a clear and essential move forward. Together, we are building a more competitive, focused, and agile business.

Thank you again for your support and for partnering with us as we shift to a stronger, more dynamic future.

IMAGINE. INVENT. INSPIRE.

A handwritten signature in black ink, appearing to read "Daniel DeBari". The signature is fluid and cursive, with a large, stylized "D" and "B".

Daniel DeBari

GM/SVP
Waring Products

OUR HEROES

WARING

BLEND



	List Price	MAP
CB15P	\$ 2,456.79	\$ 1,199.00
CB15	\$ 2,950.62	\$ 1,449.00
CB15V	\$ 3,641.98	\$ 1,799.00
MX1000XTX	\$ 1,049.38	\$ 519.00
MX1050XTX	\$ 1,049.38	\$ 519.00
MX1100XTX	\$ 1,111.11	\$ 549.00
MX1200XTX	\$ 1,111.11	\$ 549.00
WDM360TX	\$ 2,037.04	\$ 999.00
WSB500X	\$ 1,037.04	\$ 519.00
WSB550X	\$ 1,259.26	\$ 629.00
WSB600X	\$ 1,456.79	\$ 729.00
WSB650X	\$ 1,679.01	\$ 839.00
WSB700X	\$ 1,950.62	\$ 979.00
WSBPPWX	\$ 1,345.68	\$ 679.00

PREP



	List Price	MAP
WFP11S	\$ 1,358.02	\$ 669.00
WFP14S	\$ 1,604.94	\$ 779.00
WFP14SC	\$ 1,790.12	\$ 879.00
WFP16S	\$ 1,790.12	\$ 879.00
WFP16SCD	\$ 2,345.68	\$ 1,149.00
WCIC20	\$ 1,604.94	\$ 779.00
WCIC25	\$ 2,037.04	\$ 999.00
WKS800	\$ 728.40	\$ 349.00

COOK



	List Price	MAP
WMO90	\$ 839.51	\$ 399.00
WBW300X	\$ 1,111.11	\$ 549.00
WICSP180	\$ 1,172.84	\$ 579.00
WW200	\$ 1,419.75	\$ 699.00
WPG250TX	\$ 1,666.67	\$ 819.00
WPG200	\$ 1,666.67	\$ 819.00
WGR140X	\$ 1,604.94	\$ 799.00
WCT708	\$ 481.48	\$ 239.00
WCT800RC	\$ 1,049.38	\$ 519.00
WCT800	\$ 1,049.38	\$ 519.00
WCT850RC	\$ 1,222.22	\$ 599.00
WSC160X	\$ 1,049.38	\$ 499.00



Pricing valid June 1st, 2026 to December 31st, 2026