

May 20th, 2025

To Our Valued Industry Partners,

Since our last communication, we have been presented with new developments in this time of continued trade uncertainty. The unpredictability of the current trade environment has Waring adapting to the realities of today, not knowing what tomorrow may bring.

Here is a summary of the latest situation:

- The U.S. government announced a temporary reduction of the reciprocal tariffs on importation from China. This reduction from 125% to 10% is set to expire on August 12, 2025.
- The original IEEPA tariff rate of 20% remains in place (for a total impact of 30% on affected items)
- The aluminum/steel tariff rate remains at 25% (for a total impact of 45% on affected items)
- Tariff rates prior to April 2 (i.e., 301 tariffs) remain in place and are on top of the 30% and 45% mentioned above (for a total tariff impact of 37.5 to 70% across Waring's entire portfolio of product)

Considering the recent developments, Waring will be delaying our scheduled 6/1/25 price adjustment for one month. A new price list is being prepared which will have a 7/1/25 effective date. In addition to extending the timeline, we are also lowering the planned percentage increase for select key categories.

Please Note: The new pricing will apply to orders received July 1st, 2025, or later for immediate shipment.

Your loyalty and partnership have been instrumental in helping us navigate these challenges, and for that, we are truly grateful. Thank you for your continued trust in the Waring brand. Your Waring Sales Representatives will follow up with any necessary details and are available to answer any questions you may have.

Best regards,



Daniel DeBari
General Manager and Sr. Vice President
Waring® Products, a division of Conair LLC