



November 15, 2025

Dear Valued True Customer:

The impact of the US Government's tariffs on all imported steel and aluminum continues to have a significant escalating effect on the price of the domestic supply of these critical materials. This, coupled with additional tariffs placed on components from multiple other countries has put us in a position where we can no longer absorb these added input costs. As a result, please be advised that effective January 1, 2026, True will be implementing the below price increases on several equipment categories.

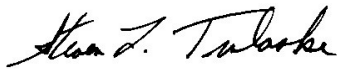
- GENERAL FOODSERVICE: 5% increase on all LIST and NET upcharges on equipment with the exception of some T-Series models
- PREMIER BAR: 5% increase on all LIST and NET upcharges on equipment
- SPECIALTY RETAIL: 5% increase on all LIST and NET upcharges on equipment
- ICE: 5% increase on all LIST and NET upcharges on equipment
- RETAIL MERCHANTISERS: 5% increase on all LIST and NET upcharges on equipment
- RESIDENTIAL: 5% increase on all LIST and NET upcharges on equipment
- PARTS, ACCESSORIES & SPECIAL UPCHARGES: 5% increase on all LIST and NET upcharges

Price increases will be effective as follows:

- Equipment, accessory and parts orders placed before the end of December 2025, and set-up for immediate shipment will be billed at current pricing.
- Orders placed on or after January 1, 2026, will be subject to new pricing.

As always, we sincerely appreciate your partnership. We do not take it for granted and will continue to work hard every day to earn it. We thank you for your business and your ongoing support.

Respectfully,

A handwritten signature in black ink, appearing to read "Steve Trulaske". The signature is fluid and cursive, with the first name "Steve" and last name "Trulaske" clearly distinguishable.

Steve Trulaske

True Manufacturing Co., Inc.