



December 17, 2025

Valued Partner,

As the category leader in cold storage solutions, we remain committed to delivering the highest quality and service. To ensure we uphold that commitment, we will make the following targeted price adjustments:

Effective February 1, 2026, pricing for Norlake and Master-Bilt Walk-In's, Refrigeration Systems, and Ice Cream Cabinets will be updated in AutoQuotes with a 4-6% price increase. These adjustments will not affect existing or new orders at current pricing if they are submitted prior to March 1, 2026. Orders for custom walk-in's require signed, approved drawings, and shipments must be within standard lead times to be accepted.

We understand that pricing adjustments impact your business, and as your trusted partner, we are committed to providing advanced notice and planning support for a seamless transition.

Thank you for your continued trust and partnership. Our Regional Sales Managers and Customer Experience teams are ready to assist with any questions.

Sincerely,
Brian Kadel

A handwritten signature in black ink, appearing to read "Brian Kadel", written in a cursive style.

Vice President, Dealer Sales
Refrigerated Solutions Group