

Ansley Sanderson

From: Teresa Brown
Sent: Wednesday, March 12, 2025 8:29 PM
To: Ansley Sanderson
Subject: Fwd: Falcon price update

Teresa Brown
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NAFED, Inc.
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Begin forwarded message:

From: Jonathan Kingston <jonathk@esreco.net>
Date: March 12, 2025 at 4:41:25 PM EDT
To: Teresa Brown <teresa@nafedinc.com>, Lee Zabel <lee@nafedinc.com>
Cc: Scott Kingston <scottk@esreco.net>, VP Edmond Gustafson <edmong@esreco.net>
Subject: Falcon price update

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Hi Teresa,

Can you have the below memo published to the dealers?

Thanks

Hello,

Due to the recent tariffs, Falcon will be forced to take a price increase of an average of 5% depending on the product line effective April 15th. There are still many uncertainties and changes still happening in the market, and we are still negotiating with our factories to determine a finalized price list that will be competitive. This will be published as soon as it's available