



**Electrolux
Professional
Group**

Americas

October 1, 2025

TO: All Electrolux Professional Group Channel Partners
FROM: Brent Barkley, Head of Beverage & Food Prep, Americas
RE: Electrolux Professional Group Price Adjustment Effective January 1, 2026

Dear Valued Partner,

Electrolux Professional Group will implement a price adjustment for beverage brands, UNIC and Crathco, effective on orders shipped January 1, 2026, and beyond. The amount of the adjustment is still to be determined based upon the market developments. We intend to communicate more details on the amount of the adjustment in November. At that time, we will also communicate when you can expect to see updated pricing in AutoQuotes.

We continue to evaluate market situations and are working diligently to navigate and mitigate increases to remain cost competitive for our collective customers.

Thank you for your continued support of our company. We will continue to earn your business every day through exceptional customer service, world-class products, and product designs that help make our customers' work-life easier, more profitable, and truly sustainable every day.

Sincerely,

Brent Barkley
Head of Beverage & Food Prep, Americas
Electrolux Professional Group



GRINDMASTER

CRATHCO

UNIC



Electrolux Professional, Inc.

HEADQUARTERS
88 Armory Rd
Vicksburg, MS 39183

KY OFFICE ADDRESS
4003 Collins Lane
Louisville, KY 40245

MI OFFICE ADDRESS
525 South Coldwater Rd
Weidman, MI 48893

TELEPHONE
888-994-7636
800-695-4500

WEB
www.unifiedbrands.net
www.electroluxprofessional.com

Classification: INTERNAL