

Chef Revival®



April 15, 2025

To All Dealer and Distributor Partner Customers,

Due to the tariffs being levied on all products imported to the United States, Chef Revival will institute the following increases with a 60-day notice, effective for all orders submitted and timestamped Monday, June 16th, 2025 or after:

Items manufactured in China will have receive a 22% increase. This includes temperature protection, cleaning aprons and gloves, select kitchen aprons, twine, cheesecloth and disposables. The current tariff for products made in China is 145%. Chef Revival did not pass along the previous 20% tariffs implemented earlier this year and have been receiving products into our warehouse levied at the previous 54% rate.

All other items manufactured outside of China will receive a 10% increase. This includes most of our front and back of the house aprons and apparel. A full list of products will be supplied.

These increases do not fully pass along the amount of tariffs enacted. Chef Revival has not had a price increase since 2021 and we are purposefully keeping our increases lower than the enacted tariffs to remain profit neutral.

As this situation is fluid, we will inform you of any changes regarding rollbacks or further increases as soon as we are able.

Additionally, we are now offering FREE EMBROIDERY on all chef jackets, shirts and ball caps. This includes a logo with up to 25k stitches, two lines of text and a country flag. We have reduced the one-time digital setup fee for logos from \$80 to \$50. Any additional embroidery ordered will be charged with a \$10 flat fee.

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