

Subject: Emergency Price Increase
Effective May 8, 2026
Revised to June 8, 2026 for Alignity dealers

To Our Valued Partners,

By now, we have all experienced the impact of the ongoing war with Iran on our industry. While we are encouraged by your continued trust in 1880 Hospitality as your preferred tabletop solution provider, there are significant challenges we face as we navigate disruptions tied to global energy markets and supply chain logistics.

At the forefront of these challenges is the sharp increase in global oil and fuel prices, driven in part by disruptions in key shipping routes such as the Strait of Hormuz, a critical passage for a substantial portion of the world's oil supply, especially for our Asian suppliers.

These unstable conditions have created a cascading effect across multiple markets worldwide that impact our business and increase the costs to manufacture and transport our products via ocean, rail, and truck. This ongoing instability with global shipping and rising risk premiums have further strained logistics networks and extended transit times.

Despite our ongoing efforts to absorb these costs and improve overall efficiencies, we are unable to fully offset the impact of these disruptions. As a result, we will be implementing a 9% price increase on all products, effective May 8, 2026. This increase reflects the significant changes in transportation and energy-related cost factors outlined above.

We are hopeful that global conditions will stabilize and that energy and transportation markets will normalize as quickly as possible. Once we see sustained market price stability over a 90-day period, we will reassess pricing and adjust accordingly.

This continues to be a challenging time for all in our industry, and we sincerely appreciate your continued partnership and support! If you have any questions, please reach out to your 1880 Hospitality representative.

Regards,

Lisa Knierim

Lisa Knierim
President